Entertainment

Dasara 2026 brings box-office cheer for Tollywood

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Telugu cinema had a pleasant Dasara 2026 as Jailer 2, Ranabaali and Garividi Lakshmi had a decent opening during the festival season. Even though the movies were completely different in terms of genre and target audiences, all of them seem to have performed in the same way. It was Rajinikanth's film Jailer 2 that had a massive success during the holiday season. Rajinikanth's movies are always in demand, but the dubbed Telugu version of Jailer 2 seems to be exceptionally popular for some reason. The film has a considerable audience due to the superstar's vast following, and the holiday season complemented the attraction, making the film one of the highest-grossing.

It was not the first time, however, Vijay Deverakonda'sRanabaali has done better than expected on the first Sunday of the holiday season. Even though the film got mixed reviews, it still has a decent audience that keeps it on the charts in the middle of the festive season. It will be essential to see how Ranabaali performs on weekdays after the holiday season since it will demonstrate the film's true value. The most surprising success of Dasara 2026 appears to be Garividi Lakshmi. Since it did not have any star power, the film's steady increase in ticket sales comes as a pleasant surprise. Word of mouth about Garividi Lakshmi has apparently been growing throughout the holiday season. All three films have shown box-office results comparable to those of first Sunday shows. It will be interesting to see how the money earned compares to the number of viewers throughout the entire length of the holiday season. It seems unlikely that anything would surpass Jailer 2 in terms of Rajinikanth's starrer. However, Ranabaali did well on weekdays when combined with the holiday season. Overall, Garividi Lakshmi is proving to be a pleasant surprise in terms of box-office performance. On the other hand, the true trial awaits these films when the holiday season comes to an end. Since the week will no longer have extended weekends, the number of viewers will play an essential role in films' further fortunes.

New 'Vrushakarma' poster creates curiosity

Yuva Samrat Naga Chaitanya's upcoming mythological thriller Vrushakarma is set to release globally in theatres on 4 th December 2026. Directed by Karthik Dandu, the film that blends mythology, mystery and suspense promises to give a unique cinema experience to the movie buff.

As the film readies for the Diwali Cine Season, the makers have come up with a special poster unveiled ahead of Dussehra. In the poster we see Naga Chaitanya as a fierce persona with a thick beard and red tilak, as he stands in a dark background, while a grand multi-armed goddess idol holding a golden spear is also present.

Reportedly, it will be the biggest budget film for Naga Chaitanya till date. Meenakshi Chaudhary and Sparsh Shrivastava are playing the roles of heroine and antagonist respectively. It has been produced by BVSN Prasad under SVCC in association with Sukumar Writings and presented by Bapineedu and Co-produced by IVY Entertainments. As their shoot concludes, the makers are working on the post-production work which involves technical team comprising of cinematographer Ragul D. Herian, music composer B. AjaneeshLoknath, production designer Sri Nagendra Tangala and editor Naveen Nooli. They are also expected to come up with more promotional material as the release date nears.

- S Suhas

'Yellamma' locks March 2027 release

Music composer Devi Sri Prasad is all set to make his acting debut with an upcoming devotional rustic action drama Yellamma, which will hit the theatres worldwide on March 5, 2027. The makers of the film unveiled the release date.

The National Award-winning filmmaker VenuYeldandi, who recently bagged the coveted Balagam, is directing the film. It is presented by Dil Raju while Shirish is producing the film under Sri Venkateswara Creations.

Apart from playing the lead role, Devi Sri Prasad (DSP) will also be seen composing the music of the film. The music maestro's transition from music to acting has drawn immense attention. The first-look poster of DSP as Parshi was released on his birthday, which went viral as he was seen sporting the character in a humble get-up.

The team is currently busy with the preparations as the film is gearing up for its release on the scheduled date. With Yeldandi and DSP on board, the film promises to give an altogether different experience to the audience. Yellamma will release in Telugu, Tamil, Hindi, Malayalam, and Kannada, making it one of the most awaited pan-India films this year.

- S Suhas

Sharwanand's 'Bhogi' unveils heart-warming second single

Charming Star Sharwa's upcoming period action drama Bhogi has released the second single titled "AnnayyaPaanam Lo PoosinaPuvvulu," which highlights the bonding of brother with his five sisters.

The movie directed by Sampath Nandi is set in the early 60s on the Maharashtra-Adilabad border. The latest single also provides a peek into the romance between Sharwa and Anupama Parameswaran, who plays the role of one of the sisters alongside Dimple Hayathi.

The song has been composed by BheemsCeciroleo, who has created an earthy melody, while an Oscar winner Chandra Bose has written beautiful lyrics to depict the bonding between the siblings. Furthermore, the singer Sri Krishna has given a soulful voice to the track, which has been choreographed by Anee Master. The video includes village footages and family moments. While Sharwa looks charming in the rustic avatar, Anupama also fits right into the set-up. Moreover, the single follows "Egilivaranga", which had showcased the music style of the film. The movie has been produced by KK Radhamohan under Sri Sathya Sai Arts and presented by Lakshmi Radhamohan. It has been captured by Kishor Kumar's lens, and the makers have yet to unveil its theatrical release date.

- P Ravi Teja

Yash impresses with 'Ravana Tandav' from 'Ramayana'

Rocking Star Yash stars as Ravana in a special musical reveal from Ramayana: Rise of a Legend unveiled on Dussehra ahead of the film's worldwide theatrical release on November 5, 2026.

Titled Rise of Asura in Hindi, the sequence spotlights the superstar's striking on-screen presence and stature as Ravana, the powerful and pious king, with an intense devotion and larger-than-life aura. The musical unit takes inspiration from the popular folklore of Ravana and Lord Shiva's Tandav, and draws on the character's mythological moorings.

The Hindi version features vocals by Vishal Dadlani, lyrics by Dr Kumar Vishwas, and music direction by A. R. Rahman and HiralViradia while the Telugu version features lyrics by RakenduMouli and vocals by Devi Sri Prasad. The units are titled RavanaTandava in Kannada and RavanaTandavam in Tamil and Telugu. Directed by Nitesh Tiwari and produced by Namit Malhotra's Prime Focus Studios, alongside DNEG and Yash's Monster Mind Creations, the two-part epic stars Ranbir Kapoor as Rama, Sai Pallavi as Sita, Sunny Deol as Hanuman and Ravie Dubey as Lakshman. The sequel is slated to release on Diwali 2027.

- P Ravi Teja

Aadi Saikumar's divine mystery thriller titled'Aadi Rudrra'

Aadi Saikumar's upcoming big-budget mystery thriller has been named as 'Aadi Rudrra' with the film's makers releasing an intriguing title poster and motion video on Dussehra. The movie promises to deliver a blend of spirituality, supernatural forces, and suspense.

Reportedly, the project has been produced by Prashanth G Rudrappa under Trishul Entertainments and is written and directed by Navarrasan. The poster highlights Aadi wielding a trident with Goddess Durga's image towering in the background while crowds bearing flaming torches circle around a ritual ground.

Set in 1960s-1990s, Aadi Rudrra's film wants to create a unique period atmosphere while also delving into themes of faith, divinity, and supernatural forces. Motion video's background music, composed by B. AjaneeshLoknath, heightens its spiritual and suspenseful feel, while cinematography is handled by AJ Shetty.

They intend to start the shoot in January and have more details about the film's star cast and schedule in the coming days. It is expected to be a noteworthy addition to Aadi Saikumar's career.

Aadi Rudrra is set to hit the pan-Indian theatre in Telugu, Kannada, Tamil, Hindi, and Malayalam languages targeting a diverse audience.

-P Ravi Teja

'Donga NaaKoduku' teaser unveiled; promises a comedy ride

Mythri Movie Makers is all set to release the film Donga NaaKoduku, which stars MouliTanuj Prasanth as the lead actor on November 13. Mythri Movie Makers has released the teaser of the comedy entertainer directed by debutant SreenuKambala.

Mouli plays the role of Eeshwar, a B-Tech dropout who prioritizes money over relationships. However, the comical twist of the story is that the elements of robbery and crime get mixed in with romance and suspense. The humorous tiffin incident at the beach between Eeshwar and his girlfriend provides a comic relief to the climax of the teaser. After his successful debut in Little Hearts, Mouli displays his comic skills with a loads of screen energy. Sushmitha Shetty plays the love interest of the protagonist while Ali and Rajitha play the role of his parents. Raghubabu, Priya and Gundu Sudharshan play the other key roles in the film.

Produced by Naveen Yerneni and Y Ravi Shankar, the film has been shot by Suriya Balaji and the music has been composed by SinjithYerramilli.

-P Ravi Teja

Sumanth Prabhas' Gen Z entertainer 'Babloo XXL' unveiled

Sumanth Prabhas' yuppy new-age entertainer 'Babloo XXL' created a splash on the social media today with the makers unveiling the title and a vibrant first-look poster of the film which is being produced by SreeVenkateswara Cinemas on Dussehra.

Presented by Puskur Ram Mohan Rao, Bharat N Narang produces and Sonali Narang is the presenter, the film marks writer cum director SaailuKaampati's comeback after a Rs. 200 crore blockbuster 'Raju Weds Rambai'.

In the poster, young star Sumanth Prabhas is seen in a happy mood with a victory symbol on his right hand and a vibrant floral shirt, with Mancherial's clock tower, an ancient stone bridge and the temple as the backdrop, an Instagram Reels like picture with social media icons as the picture frame with the hero and heroine seen in a romantic pose on the ancient stone bridge is the first-look image of the film. Gahazy SK plays the leading lady while the film has the presence of superstar names like Radhika Sarathkumar, Jayalalitha and Sivaji Raja among others. Wajid Baig has been roped in for cinematography, Vijay Bhulganin has scored the music, Naresh Adupa has edited the film while Pawan Kalyan Yellapu has designed the Art. The film is currently in the shooting phase.

- S Suhas