



## Bellamkonda Sai Srinivas & Kavya Reddy's engagement was a grand affair

Young hero Bellamkonda Sai Srinivas and Kavya Reddy got engaged in a grand ceremony on Sunday at a spacious farmhouse in Shankarpally, Hyderabad. Friends from the film industry, well-wishers, family members, and many celebrities participated in the ceremony. At the engagement, the Sai-Kavya couple wore customized jewelry reflecting their special bond. Enhancing their appearance, their engagement outfits were designed by Delhi-based renowned costume designer Abhishek Sharma. These looks, blending tradition with modernity, impressed everyone. Photos from the engagement ceremony went viral on social media, with fans and netizens congratulating the Sai-Kavya couple. Sai Srinivas and Kavya Reddy's wedding ceremony has been named 'Srinivasakavyanam'. The wedding ceremony will take place on April 29 in the divine Tirumala, one of the most sacred spiritual destinations, making it a truly memorable venue for their union.



## 'Sampradayini Suppini Suddapoosani' blends family crime comedy

The entertaining film 'Sampradayini Suppini Suddapoosani' is currently making waves on Netflix, trending among the Top 5 titles and gaining massive appreciation from audiences. With its unique mix of humor, emotions, and a touch of crime comedy, the film is emerging as a refreshing watch in the OTT space.

Positioned as a light-hearted crime comedy thriller, the film smartly blends suspense with fun-filled moments, making it engaging for viewers of all age groups. While the narrative carries elements of intrigue and unexpected twists, it never loses its core essence of family entertainment. This rare balance is what makes 'Sampradayini Suppini Suddapoosani' stand out. Audiences are particularly enjoying how the film keeps them hooked with its playful storytelling, witty dialogues, and entertaining performances, while also delivering subtle thrills. The crime angle is presented in a clean and humorous way, ensuring it remains suitable for family viewing without compromising on excitement. Social media is buzzing with positive responses, with many viewers calling it a "must-watch family entertainer with a twist." The film is being widely recommended for weekend viewing, especially for those looking for something different yet wholesome.



The success of 'Sampradayini Suppini Suddapoosani' on Netflix once again proves that audiences are embracing content that combines laughter, suspense, and family values in a meaningful way. If you're in the mood for a light crime comedy thriller that you can enjoy with your entire family, 'Sampradayini Suppini Suddapoosani' is definitely the perfect pick right now.

## Atlee unveils 'RAAKA', Allu Arjun roars

In a blockbuster announcement that has set the Indian film industry abuzz, Icon Star Allu Arjun, acclaimed director Atlee, and entertainment giant Sun Pictures, led by Kalanithi Maran, have unveiled the much-anticipated title of their mammoth project. AA22XA6 is now titled 'RAAKA'. The uniquely titled film is already generating massive excitement for the epic vision Atlee is set to bring to life.

In the first-look poster, Allu Arjun appears in a striking and unique avatar. He is seen bald, kohl-eyed, staring intensely into the camera, while sporting animal-like claws teased earlier. His forehead features markings reminiscent of Viking tattoos, adding to the intrigue.

Beyond this look, little is known about the film, including its cast and genre. Fans have reacted enthusiastically to the stunning transformation, with many calling it "jaw-dropping." Known for constantly reinventing himself, Allu Arjun once again proves his commitment to aligning with the grand vision of his director. This bold transformation has truly surprised everyone.

The first look sent shockwaves across the country, with fans celebrating the Icon Star's birthday with full energy and excitement. After keeping audiences waiting for nearly a year, Atlee and Allu Arjun have delivered a reveal that has heightened anticipation for what's to come.

Following the global success of 'Pushpa: The Rule', National Award-winning actor Allu Arjun is expected to bring his signature style to 'RAAKA'. Reports suggest that the film will be a major technical venture, with Atlee aiming to create visual effects and world-building that rival Hollywood spectacles.



Director Atlee, known for massive blockbusters like 'Jawan', 'Theri', 'Bigil', and 'Mersal', joins forces with Sun Pictures, one of India's most influential media powerhouses.

Deepika Padukone stars as the female lead opposite Allu Arjun, marking their first collaboration. 'RAAKA' is poised to be a cinematic milestone, blending intense emotion, adrenaline-pumping action, grand visuals, and storytelling deeply rooted in Indian culture, with a global appeal.

## Chai Shots brings back 'Rituraagalu' and new serials

At the 'Chai Shots Kitty Party' press meet, Chai Biscuit, a trendsetter in digital entertainment, shared exciting updates about its short-series OTT platform 'Chai Shots', which has already achieved significant success. Designed especially for smartphone audiences, 'Chai Shots' content has received an excellent response. Taking things a step further, the platform is now bringing both new serials and iconic Telugu shows to viewers.

Speaking at the event, Chai Shots co-founder Sharat Chandra said, "Hello everyone. We launched 'Chai Shots' in December, and at that time, we were still figuring out how to design the app and what kind of content to provide. Now, three months later, we've realized that nearly 70% of our audience is above 35 years of age. At Chai Biscuit, we are used to creating content for younger audiences. However, when we introduced TV serial-like content on 'Chai Shots', the response was amazing.

That's when we approached Ramani garu to scale this further. We have created around a dozen short serials with actors and directors currently working in television. Each episode is just two minutes long, with about 30 episodes per season. So far, we have released more than 15 short serials, and many more are on the way.

We have also started devotional shows. Along with cult serials like 'Rituraagalu', we are bringing more legendary Telugu shows to 'Chai Shots'. Our aim is to create a platform that blends the essence of TV and OTT. We have even recreated shows



like 'Pattakhima Pattu Saree', which many of us watched in our childhood. Produced with Hariteja garu, it will be aired daily at 1 PM. While people often ask, "Who watches TV anymore?", the emotions and drama in television remain timeless—and we want to bring that experience to our app." Anurag Reddy added, "During the pandemic, when no one was coming to the office, we started making one-minute videos, which evolved into micro-dramas. While Chinese and Korean content is being dubbed for Indian audiences, we already have incredible native content. We are bringing back cult Telugu serials like 'Rituraagalu'. Our goal is to promote stories rooted in our culture. 'Old is gold'—these timeless stories will entertain audiences again in a new format. Emotions never change; only their presentation does."

Writer Balabhadrapatruni Ramani said, "Sharath has already achieved great success with Chai Biscuit, and I believe he will achieve even more with

'Chai Shots'. Our team has been extremely supportive, and everyone—from actors and directors to technicians—is doing a fantastic job. We are committed to delivering quality serials in a short format, along with devotional programs that cater to senior citizens as well."

Actress Suhasini shared, "I was truly excited when Ramani told me about 'Chai Shots'. It was a unique experience to complete a series—something that usually takes two to three years—in just about an hour. I'm also involved as a producer. The acting process felt fresh, and the stories are very engaging. It's content that appeals to everyone, from children to adults."

Producer Nagababu said, "I thank Ramani garu for this opportunity. It was a wonderful experience to be part of this project. As a devotee of

Baba, working on devotional content brought me immense joy."

Producer Bharathi Krishna added, "Initially, we were a bit skeptical when Ramani garu approached us for short serials. But once we started working, it became an exciting journey. Hats off to Sharath and Anurag garu for their vision. It's encouraging to see devotional content gaining popularity again—even among the youth. This trend is only going to grow in the future."

## 'Thimmarajupalli TV' trailer releasing on April 9

'Thimmarajupalli TV', produced by actor Kiran Abbavaram under KA Productions in association with Sumaira Studios, will have its trailer released on April 9.

Encouraging new talent, Kiran Abbavaram is backing "Thimmarajupalli TV" under his banner KA Productions along with Sumaira Studios, with Teja Velpucharla serving as co-producer. The film introduces Sai Tej and Veda Jalandharr as lead actors, while V. Muniraju makes his directorial debut with this project.

Set against a village backdrop, 'Thimmarajupalli TV' is a period drama gearing up for a grand theatrical release on the 17th of this month. The makers recently shared an update confirming that the trailer will be released on April 9. The film has already begun generating positive buzz among movie lovers.



## 'Lenin' poster to be out on Akhil Akkineni's birthday

Manam Enterprises LLP and Sithara Entertainments' 'Lenin' is set to release on June 26: Akhil Akkineni's birthday special poster unveiled.

Young and dynamic actor Akhil Akkineni's upcoming film 'Lenin' has already created a strong buzz with its first single. The film stars Bhagyashri Borse as the female lead. Directed by Murali Kishor Abburu, 'Lenin' is shaping up to be a complete cinematic package filled with powerful emotions and engaging storytelling.

On the occasion of Akhil Akkineni's birthday, the makers unveiled a special poster wishing the actor a very happy birthday. In the poster, Akhil appears in a refreshing new look, with his charming smile adding warmth. The

much-anticipated film is scheduled for a theatrical release on June 26, 2026, with the date reaffirmed on the poster.

Directed by Murali Kishor Abburu, 'Lenin' is being crafted as a wholesome cinematic experience, promising a blend of strong emotions and compelling storytelling. The team assures audiences that the film will be presented in its finest form, delivering a memorable big-screen experience.

The film also features music by Thaman S, further enhancing its scale and appeal. Produced by Akkineni Nagarjuna and Suryadevara Naga Vamsi under Manam Enterprises LLP and Sithara Entertainments, and presented by Annapurna Studios, 'Lenin' promises to be a memorable big-screen spectacle.

